



IFTTT Recipe to Spy on Your Competition

Brought to You by the Rockstars of [ThriveThemes](#)

Aggregate Your Competition's Posts into a Google Doc

Use the following [IFTTT](#) recipe to create a Google Doc with all of your competitor's blog posts. You'll need to create a new recipe for each competitor, but when you're done you can open the Google Doc at any time to see a constantly refreshing library of posts. Use them for ideas for your own posts or to get a real time market overview of your industry.

Choose Trigger Channel step 1 of 7

Showing Channels that provide at least one Trigger. [View all Channels](#)



Adafruit



Buffer



dondeEsta
Family



EVE For Tesla



Eyefi



Facebook



Facebook
Pages



Feed



Feedly



Fitbit



Fiverr



Flic



Choose a Trigger

step 2 of 7

New feed item

This Trigger fires every time a new item is added to the feed you specify.

New feed item matches

This Trigger fires every time a new item in the feed you specify contains a particular keyword or simple phrase.



Complete Trigger Fields

step 3 of 7

New feed item

Feed URL

for feed URL requirements, visit the [help page](#)

Create Trigger

How to find an RSS Feed: <https://www.youtube.com/watch?v=N5ydHZxif7U>

Choose Action Channel

step 4 of 7

back ^

Showing Channels that provide at least one Action. [View all Channels](#)



Diigo



Gogogate



Google Calendar



Google Contacts



Google Drive



Google Glass



Choose an Action

step 5 of 7

back ▲

Upload file from URL

This Action will download a file at a given URL and add it to Google Drive at the path you specify. NOTE: 30 MB file size limit.

Create a document

This Action will create a new Google document at the path you specify.

Append to a document

This Action will append to a Google document as determined by the file name and folder path you specify. Once a file's size reaches 2MB a new file will be created.

Add row to spreadsheet

This Action will add a single row to the bottom of the first worksheet of the spreadsheet you specify. NOTE: A new spreadsheet is created after 2000 rows.

Complete Action Fields

step 6 of 7

back ▲

Add row to spreadsheet

Spreadsheet name

Competitor's Recent Blog Posts

Name your spreadsheet

will create a new spreadsheet if one with this title doesn't exist

Formatted row

EntryPublished ||| EntryTitle ||| EntryUrl

This will format the spreadsheet to show the date the post was published, the title of the post and the URL of the post.

use "|||" between cells

Drive folder path

IFTTT/Feed/ FeedTitle

This is where your spreadsheet will be saved on your Google Drive.

Format: some/folder/path (defaults to "IFTTT")

Create Action



if  then 


New feed item from
<https://thrivethemes.com/feed/>

Add row to spreadsheet in


Recipe Title

If new feed item from
<https://thrivethemes.com/feed/>, then add row to

use '#' to add tags

 Receive notifications when this Recipe runs

Create Recipe



Bonus Recipe: Automate Content for your Twitter Feed

Are there blogs you follow regularly because they are always posting great content? Use this IFTTT recipe to automatically post their great content to your Twitter feed. Set up the recipe for a few of your favorite blogs and relax knowing your twitter is on auto-pilot.

Choose Trigger Channel step 1 of 7

Showing Channels that provide at least one Trigger. [View all Channels](#)



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Choose a Trigger

step 2 of 7

back ▲

New feed item

This Trigger fires every time a new item is added to the feed you specify.

New feed item matches

This Trigger fires every time a new item in the feed you specify contains a particular keyword or simple phrase.



Complete Trigger Fields

step 3 of 7

back ▲

New feed item

Feed URL

https://thrivethemes.com/feed/

for feed URL requirements, visit the [help page](#)

Create Trigger

Choose Action Channel

step 4 of 7

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Showing Channels that provide at least one Action. [View all Channels](#)

tw



LightwaveRF
Events



LightwaveRF
Heating



LightwaveRF
Lighting



LightwaveRF
Power



Twitter

Choose an Action

step 5 of 7

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Post a tweet

This Action will post a new tweet to your Twitter account. NOTE: Please adhere to Twitter's Rules and Terms of Service.

Post a tweet with image

This Action will post a new tweet to your Twitter account with a linked pic.twitter.com image. NOTE: Please adhere to Twitter's Rules and Terms of Service.

Send a direct message to yourself

This Action will send a direct message to your Twitter account. NOTE: Please adhere to Twitter's Rules and Terms of Service.

Update profile picture

This Action will update your profile picture from the image URL. You can specify and optionally tweet about it. NOTE: Please adhere to Twitter's Rules and Terms of Service.

Update bio

This Action will update your bio and profile picture. NOTE: Please adhere to Twitter's Rules and Terms of Service.

Add user to list

This Action will add a user to a Twitter list. NOTE: Please adhere to Twitter's Rules and Terms of Service.

Pick either of these two options depending on what you want. You can either post a plain tweet or attach the post's featured image (if there is one) to your tweet.



Complete Action Fields

step 6 of 7

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Post a tweet with image

Tweet text

EntryTitle EntryUrl via @ThriveThemes

The post's title

A Clickable URL of the post

This @mention is optional. It's against Twitter's policies to use automation to @mention someone, so we won't get a notification, but your followers will know who the post came from.

Image URL

EntryImageUrl

The featured image of the post (if there is one).

Create Action

Create and connect

step 7 of 7

back ▲

if  then 


New feed item from
<https://thrivethemes.com/feed/>

Post a tweet with image to

Recipe Title

If new feed item from
<https://thrivethemes.com/feed/>, then post a tweet

use '#' to add tags

 Receive notifications when this Recipe runs

Create Recipe

